

VENTIT[®] PACKAGING SOLUTIONS **PATENTED***

The World's First Breathing Pizza Box

What's Wrong With a Regular Pizza Box



The pizza sweats and gets cold, soggy and chewy



Condensation occurs



The satisfaction quotient is low



The box loses its structural integrity



The food tastes like the box

WE RESPONDED WITH A SOLUTION

VENTiT PLUS

What is VENTiT Plus?



THE WORLD'S FIRST BREATHING
PIZZA BOX



PATENTED DESIGN



THE BEST SOLUTION FOR A BETTER
TASTING PIZZA

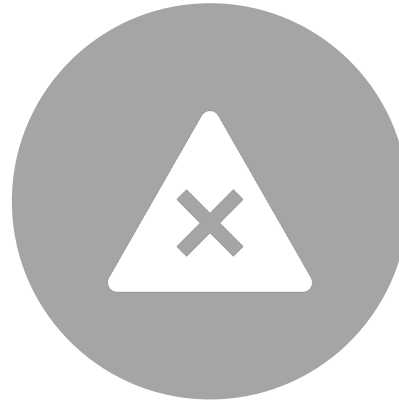
Why VENTiT Plus



EASE OF MANUFACTURING

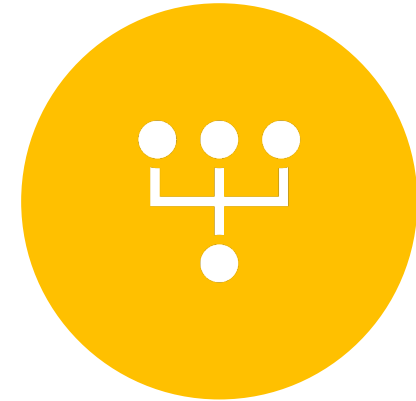
ADDRESSES MANY OF IT'S PREDECESSOR'S
MANUFACTURING CHALLENGES

AFTER THE 3PLY SHEETS ARE MANUFACTURED FROM
THE AUTOMATIC PLANT, THERE IS ONLY ONE
ADDITIONAL PROCESS, WHICH IS TO REVERSE THE
SHEET AND DIE-CUT ONE MORE TIME TO ACHIEVE
UTILITY OF THE VENTILATION IN VENTIT PLUS.



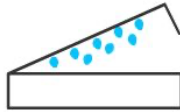
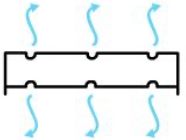
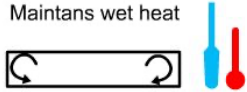
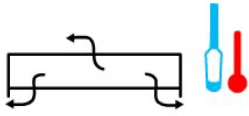
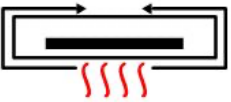
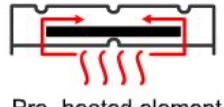


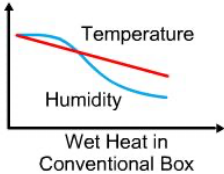
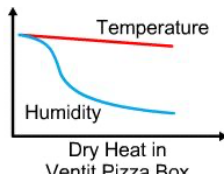
UTILISES THE CORRUGATION OF THE BOX TO
PREVENT ANYTHING FROM ENTERING THE BOX
KEEPING THE CONTENTS SAFE FROM
CONTAMINATION. WHILE STILL ALLOWING STEM TO
EXIT

VALLEY AND MOUNTAINS ACT AS VENTILATION
CHANNELS AND INSULATION TUNNELS



VENTIT PLUS IS DESIGNED WITH A MULTITUDE OF
OPENINGS ABOVE AND BELOW THE FOOD
PREVENTING THE CONTENTS FROM GETTING SOGGY

Comparison

	REGULAR BOX		VENTIT PLUS BOX	
TRADITIONAL BOX VS. VENTIT PIZZA BOX	Steam condenses inside at the top & bottom of the pizza box		VENTIT Plus pizza box lets excess steam escape, keeping the pizza fresher.	
RELATIVE HUMIDITY VS. TEMPERATURE	Steam is trapped, resulting in wet heat inside the box.	Maintans wet heat 	The VENTIT Plus pizza box lets excess steam escape but maintains the temperature - dry heat.	 Maintans dry heat
GETS REHEATED BETTER	When put in contact with a Pre-heated element, the heat is first transferred to the box and then to the pizza.	 Pre -heated element	When put in contact with a Pre-heated element, heat is transferred directly to the pizza through the vents.	 Pre -heated element
PIZZA BOX WITH STILTS	No outlet in box to release the steam generated at the base of the pizza.		VENTIT Plus has vents & stilts at the bottom to raise the box, allowing steam to escape from below	
WET HEATS VS. DRY HEAT	Since a traditional box doesn't allow steam to escape the quality of temperature is wet and damp. This affects the pizza's freshness and makes it loose its temperature faster.	 Wet Heat in Conventional Box	Effective ventilation maintains the quality of temperature as dry. This keeps the pizza crisp, fresh and retains the temperature for longer.	 Dry Heat in Ventit Pizza Box

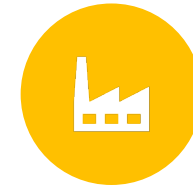
VENTiT Plus Box Benefits



ECO-FRIENDLY



ECONOMICAL



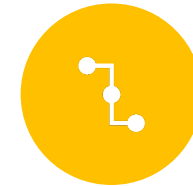
EASY TO
MANUFACTURE



STRENGTH OF BOX



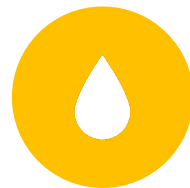
INSULATION OF
FOOD



VENTILATION OF
FOOD



NO FEAR OF
CONTAMINATION



NO BUILD UP OF
STEAM



IMPROVEMENT IN
QUALITY OF PIZZA

Tests Conducted

- **Texture Profile and Temperature Analyses** conducted at University Institute of Chemical Technology (UDCT)
- **Sensory Tests Analysis** conducted at Equinox Labs
- A comparative study on the VENTiT box v/s a conventional box at the catering college - **Institute of Hotel Management, Catering Technology & Applied Nutrition**

Results Show



25% Drop in Humidity Build Up
On Average



117%

Increase in the Stretching Quality of the Pizza



Delay in Temperature Drop



50%

Increase in the Bite Quality of the Pizza

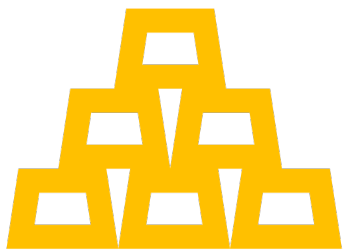
PATENT

VENTiT Plus has been granted the patent through the **World Intellectual Property Organization (WIPO)**. It is currently at national levels in 100 countries.

AWARDS

VENTiT has won the **World Star 2008, Asia Star 2008, India Star 2008** and **AICC** awards in packaging.

Performance



2,780,000

Boxes Sold To Date



100

Clients and Growing



0

Customer Complaints About Performance

Our Clients



Press Releases

Scroll.in beta

 abc NEWS

 PRESSTV

WIRED

QUARTZ

THE TIMES OF INDIA

PrintWeek
INDIA

DIGITAL JOURNAL

pizza 
marketplace

Contact Us



VENTiT Packaging
Parekh Market, 39 JSS Road,
Mumbai, India



+91 22 23828405
+91-80821-20222



www.ventit.in



responseteam@ventit.in